

EXPLODE YOUR
AMAZON
BUSINESS:

EXPAND TO THE
USA
\$64 BILLION



CASSCO BIO LABS

WWW.CASSCO-BIO.COM

Amazon Sellers are experiencing great success all over the world, but are often times only selling in their own country. They may not realize the massive potential of selling in other countries simultaneously. Or they may not know how to get started. We ARE the solution!



AMAZON USA – Over \$69 Billion In 2021!

Amazon USA offers the largest worldwide opportunity, with over 180 million monthly shoppers. In fact, Amazon USA sold \$69 BILLION in total revenue for 2016. Approximately 95 million people in the USA have an Amazon Prime account, and more than 50% of all Amazon sales come from THIRD-PARTY SELLERS. You need to be selling on Amazon USA!



CASSCO BIO LABS – 25+ Years of Private Labeling!

CassCo has been in business since 1995. For over 25 years we have specialize in producing and private labeling natural-based products! We offer FREE custom label design, LOW minimum order quantities, and FAST turnaround to complete orders. We offer a very wide range of products, in many different product categories, such as natural Pond products, natural Pet products, natural Beauty products, natural Cleaning products, and more. You need to be using CASSCO as your private label Supplier!



SCALE YOUR AMAZON BUSINESS TODAY!

Just the thought of selling in another country can be overwhelming when you do not have the knowledge to do so. But when you have the information, it becomes an easy and exciting opportunity, especially on Amazon, and especially if you are currently a successful Amazon Seller in your country. We at CassCo understand this and strive to make this a very simple and easy process for you. We offer turnkey private labeling on a wide range of natural Health & Beauty products. We will even design your own customized product labels at no charge. By using us, you avoid the hassles and costs associated with sourcing and producing products in your country, then getting them approved for import into the USA. You also eliminate the high costs and hassles associated with shipping your products to the USA, as well as paying high customs, shipping costs, duties and import taxes. Our turnkey process makes it very simple for you to source the highest quality products and start scaling your Amazon business in the USA today!

Third-party Amazon Sellers account for more than half of Amazon's sales. Some say this sort of "gold rush" is bad because it makes the market crowded and competitive. But what they do not know is ONLY 50% of these Amazon Sellers have their own brand. The other 50% just sells someone else's product. This leaves a massive opportunity for you to sell your own private labeled products on Amazon USA.



The next step is to make sure you build an Amazon business that is easy to scale, and provides you with a steady income stream for years to come. This means we need to focus on selecting the right products to sell. Once you have the right supplier, the right product will be needed. We need to look at the following three criteria to help us determine the best products to launch.



The Right Market

Ideally, we should be looking for the largest market we can get into. The larger the market, the larger the overall sales opportunity. Although this means more competition, it ultimately means more consumer sales as well.



The Right Price

An ideal price point on Amazon USA is typically between \$20 and \$30. This is high enough to make a decent profit margin (per sale), but is also low enough that the consumer will not hesitate about adding your product to their shopping cart.



Rate of Consumption

There are two ways to make a profit selling on Amazon USA. You can either get your customers to buy multiple products from you, or you can get your customers to purchase products more often from you.

Enter the concept of **CONSUMABLES...**

A consumable product is one that is used (consumed) and reordered continually. The faster your customer goes through your consumable product, the sooner they need to reorder it. This is a very important concept when trying to scale a business.

So, taking into consideration all that we have discussed so far, there are **THREE** massive product categories that you should consider when choosing products to launch on Amazon USA:

INDUSTRY	MARKET SIZE (USA)
Pet Products	\$123 Billion
Beauty Products	\$134 Billion
Cleaning Supplies	\$221 Billion

All three of these product categories have been studied here at CassCo Bio Labs, and we feel all three Industries offer massive sales potential for Amazon Sellers. We can not only provide our clients with a full line of products within each product category, but we can expand our clients into all three product categories. This allows CassCo to be a true One-Stop-Shop for Amazon Sellers! A place where they can feel assured that we will take care of them. We have 25+ years of experience producing and private labeling premium, natural-based products for our clients. If you have questions, or need help identifying the right product or product category for your next launch, please give us a call at 636-220-3738, or email us at info@cassco-bio.com.

Consider that it takes even the most experienced FBA Sellers many hours and sometimes lots of stress to source the right products. They have to contact many different private label suppliers, negotiate prices and terms with each, as well as gather and evaluate many different product samples. Even when they find a reputable supplier, they often times cannot get a unique or high-quality product, especially a natural-based product. However, even if all of this does come together, they often cannot get competitive enough pricing, or low enough minimums, to move forward, much less make a profit selling on the Amazon USA platform.



But even in the rare occasion Amazon Sellers do happen to find all of the above criteria in a private label supplier, they almost never find that supplier able to offer a wide enough range of products to support them in continually scaling their business through launching many more products over the years to come. This becomes especially difficult for overseas clients to launch products on Amazon USA.

Here at CassCo Bio Labs, we are the only private label supplier you need. We offer a wide range of products, in all 3 massive product categories discussed above, and we specialize in premium, natural based product formulations, and in private labeling. We have shipped products into over 20 different Countries and have private labeled for over 100 different Amazon Sellers. You are in safe hands with CassCo!

If you are an Amazon Seller, you are in the “repeat business”. So, if you offer low quality products, you will lose reorders and prohibit yourself from being able to scale your business to its full potential. The same holds true if you cannot get your orders shipped from your supplier quickly enough. Being backordered by your supplier not only will result in an immediate loss of sales, but can also result in loss of customers. In addition, it can also greatly affect your Amazon ranking, especially if you have an Amazon “Best Seller” badge. You will lose your momentum and may possibly even have to re-launch your product. Keep this cycle up long enough, and your business could ultimately fail - just because of bad suppliers.



You need a supplier that will RELIABLY and CONSISTENTLY provide you with the highest quality products. You also need a supplier that will give you the LOWEST minimum order quantities, and the QUICKEST turnaround time. This is exactly what we do here at CassCo. In addition, we do it with NATURAL products, which are in very high consumer demand.

We make the private label process very simple and hassle-free. We even offer FREE label design, to create your own custom private label. All we need from you is a digital copy of your logo and any bar codes you want on the label. We do the rest! Then once your order is ready to ship, just send us your Amazon shipping labels, and we coordinate the shipping for you.

We take care of all manufacturing, labeling and packaging, so that you can focus your time and energy on marketing! We understand the Amazon business model, because we have produced products and coordinated shipping for over 100 Amazon Sellers. We are transparency and are above reproach in all our business dealings. We deal fairly and honestly with every client, regardless of if they become a customer or not.

Just imagine YOUR LOGO on each one of the products below! We can make it happen!
We will take you from concept to completion in as little as 30 days!



Don't miss out! We look forward to partnering with you and expanding your Amazon business in the USA! Thank you again for your interest in CassCo Bio Labs. We look forward to connecting with you soon!

 314-223-6768

 ed@CassCo-Bio.com

 www.CassCo-Bio.com