



## PRIVATE LABEL PET PRODUCTS



25+ Years

FDA / GMP

Made In USA

Natural Ingredients

Low Minimum Orders

Free Custom Label Design

No Artificial Preservatives, Colors or Flavors



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**OUR PRODUCTS!**



**YOUR BRAND!**

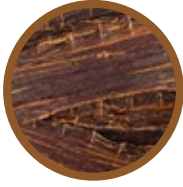
## WHY CASSCO?

- 25+ Years' Producing Natural Products
- 25+ Years' Private Labeling
- FDA Manufacturing
- GMP Production
- 100% Natural Recipes
- Free Pouch & Label Design
- Low Minimums
- Quick Lead Times

# 100% MEAT & BONE TREATS

NO ADDED INGREDIENTS | NO FILLERS | NO ARTIFICIAL FLAVORS OR COLORS

## 100% NATURAL SINGLE-INGREDIENT JERKY TREATS



**BEEF JERKY**  
100% Meat



**CHICKEN JERKY**  
100% Meat



**TURKEY JERKY**  
100% Meat



**PORK JERKY**  
100% Meat

## 100% NATURAL REAL BONE TREATS



**CENTER-CUT BONES**  
100% Beef



**3-4" RIBS**  
100% Beef



**7-8" BONES**  
100% Pork



**14-16" BONES**  
100% Beef

# NATURAL-BASED PET GROOMING

NO SULFATES | NO PARABENS | NO ALCOHOL | NO DEA | NO MEA



## NATURAL-BASED PET WIPES

These professional strength pet wipes contain a mild, yet powerful cleaning solution that is approximately 98% naturally-derived. Wipes can be sold as eye-tear wipes, ear wipes, nose wipes, paw wipes, or simply all-in-one pet wipes. Container is made of heavy duty, hard plastic. Each jar contains 150 wipes (2-3 times more wipes than the industry standard). Each wipe is a large 6" x 10" size, and is thick and durable, compared to industry standard wipes.



## NATURALLY-DERIVED ALL-IN-ONE PET WASH

This formulation is approximately 96% naturally derived. It is one of the most comprehensive pet wash formulas available. It will clean, condition, moisturize, deodorize and help detangle pet coats on all breeds. It eliminates the need for using multiple grooming products. Just one product does it all!



## NATURAL-BASED WHITENING PET SHAMPOO

This natural-based whitening shampoo has been formulated to remove dirt and debris from white coats and tails, without stripping natural oils. This mild formulation also contains optical brighteners to help gently restore the luster and shine to white coats and tails. It contains no alcohol, no harsh chemicals and no parabens.



## NATURAL-BASED WHITENING PET CONDITIONER

This natural-based whitening conditioner will deeply condition and moisturize dogs white coats and tails, leaving them soft and shiny. This mild formulation also contains optical brighteners to help gently restore the luster and shine to the coats and tails. It contains no alcohol, no harsh chemicals and no parabens.



## NATURALLY-DERIVED PET HAIR DETANGLER

This formulation is approximately 94% naturally derived. This unique formula helps to remove tangles and knots on long-haired breeds. It contains NO harsh chemicals, phosphates, sulfates, or parabens.



## NATURALLY-DERIVED PET EAR WASH

This formulation is approximately 96% naturally derived. It is one of the most effective ear wash formulas available. This soothing formula gently eliminates problem-causing ear wax, dirt and odors. It contains NO alcohol, harsh chemicals, phosphates, sulfates, or parabens.



## NATURALLY-DERIVED PET EYE-TEAR REMOVER

This formulation is approximately 96% naturally derived. It helps to prevent fur stains caused by tears and saliva. This innovative product gently cleans fur around the eyes and mouth. It does NOT contain a fragrance that can irritate the eyes. In addition, this natural-based formula contains NO alcohol, harsh chemicals, phosphates, sulfates, or parabens.



## NATURALLY-DERIVED PET COLOGNE

This formulation is approximately 95% naturally derived. This pet spray is ideal for helping mask odors between washes or trips to the groomer. It contains NO alcohol, harsh chemicals, phosphates, sulfates, or parabens.



## NATURAL-BASED PET STAIN & ODOR REMOVER

This formulation is approximately 93% naturally derived. It permanently removes stains and odors associated with urine, feces, vomit and food wastes. It can be used on carpet and upholstery, as well as tile and other water-safe hard surfaces. It contains NO harsh chemicals, phosphates, sulfates, or parabens.



## 100% NATURAL PET DENTAL CHEWS

Each 6" chew stick contains 100% natural ingredients. They help to clean and prevent tartar build-up on dogs' teeth. Simultaneously they help stimulate blood flow to the gums, helping them to stay healthy.



# 100% NATURAL PAW-PRINT COOKIES

NO ARTIFICIAL FLAVORS | NO ARTIFICIAL COLORS | NO PRESERVATIVES



## 100% NATURAL 1.75" PEANUT BUTTER & MOLASSES COOKIES

**INGREDIENTS:** Peas, garbanzo beans, sweet potatoes, tapioca starch, pea starch, flaxseed meal, peanut butter, cane molasses, canola oil, salt, calcium carbonate, powdered cellulose, potassium chloride, dried cranberries, dried blueberries, pomegranate, chicory root, kelp, pumpkin, avocado, dried apples, dried carrots, broccoli, parsley, papaya, spinach, kale powder, rosemary extract, vitamin a supplement minerals: (zinc sulfate, copper sulfate, manganese sulfate, calcium iodate, sodium selenite). **GUARANTEED ANALYSIS:** Crude Protein (min.) 14.0%, Crude Fat (min.) 8.0%, Crude Fiber (max.) 5.0%, Moisture (max.) 12.0%, Zinc (min.) 150 mg/kg, Vitamin A (min.) 5,000 IU/kg. **CALORIE CONTENT** (calculated): 3,262 kcal/kg (ME), 24 kcal/treat (ME).



## 100% NATURAL 1.75" CHICKEN & BLUEBERRY COOKIES

**INGREDIENTS:** Chicken, peas, garbanzo beans, sweet potatoes, chicken fat (preserved with mixed tocopherols), tapioca starch, pea starch, flaxseed meal, dried blueberries, salt, powdered cellulose, calcium carbonate, dried cranberries, pomegranate, chicory root, kelp, pumpkin, avocado, dried apples, dried carrots, broccoli, parsley, papaya, spinach, kale powder, rosemary extract, vitamin a supplement, minerals: (zinc sulfate, copper sulfate, manganese sulfate, calcium iodate, sodium selenite). **GUARANTEED ANALYSIS:** Crude Protein (min.) 17.0%, Crude Fat (min.) 13.0%, Crude Fiber (max.) 5.0%, Moisture (max.) 12.0%, Zinc (min.) 150 mg/kg, Vitamin A (min.) 5000 IU/kg. **CALORIE CONTENT** (calculated): 3,499 kcal/kg (ME), 25 kcal/treat (ME).



## 100% NATURAL 1.75" TURKEY & CRANBERRY COOKIES

**INGREDIENTS:** Turkey, peas, garbanzo beans, sweet potatoes, pea starch, chicken fat (preserved with mixed tocopherols), tapioca starch, flaxseed meal, dried cranberries, salt, powdered cellulose, calcium carbonate, dried blueberries, pomegranate, chicory root, kelp, pumpkin, avocado, dried apples, dried carrots, broccoli, parsley, papaya, spinach, kale powder, rosemary extract, vitamin a supplement, minerals: (zinc sulfate, copper sulfate, manganese sulfate, calcium iodate, sodium selenite). **GUARANTEED ANALYSIS:** Crude Protein (min.) 17.0%, Crude Fat (min.) 13.0%, Crude Fiber (max.) 5.0%, Moisture (max.) 12.0%, Zinc (min.) 150 mg/kg, Vitamin A (min.) 5000 IU/kg. **CALORIE CONTENT** (calculated): 3,527 kcal/kg (ME), 25 kcal/treat (ME).



## 100% NATURAL 1.75" SALMON & SWEET POTATO COOKIES

**INGREDIENTS:** Salmon, peas, garbanzo beans, sweet potatoes, tapioca starch, pea starch, flaxseed meal, canola oil, dried blueberries, salt, calcium carbonate, powdered cellulose, potassium chloride, dried cranberries, pomegranate, chicory root, kelp, pumpkin, avocado, dried apples, dried carrots, broccoli, parsley, papaya, spinach, kale powder, rosemary extract, vitamin A supplement minerals: (zinc sulfate, copper sulfate, manganese sulfate, calcium iodate, sodium selenite). **GUARANTEED ANALYSIS:** Crude Protein (min.) 17.0%, Crude Fat (min.) 8.0%, Crude Fiber (max.) 5.0%, Moisture (max.) 12.0%, Zinc (min.) 150 mg/kg, Vitamin A (min.) 5000 IU/kg. **CALORIE CONTENT** (calculated): 3,560 kcal/kg (ME), 26 kcal/treat (ME).

# 100% NATURAL MINI-BISCUITS

NO SULFATES | NO PARABENS | NO ALCOHOL | NO DEA | NO MEA



## 100% NATURAL 1" PEANUT BUTTER & HONEY PET BISCUITS

**INGREDIENTS:** Barley flour, palm oil, honey, rolled oats, peanut butter, oat flour, coconut oil, flax, peanut flour.  
**GUARANTEED ANALYSIS:** Crude Protein (min.) 13%, Crude Fat (min.) 21.5%, Crude Fiber (max.) 2.0%, Moisture (max.) 8.5%. **CALORIE CONTENT** (calculated): 4,604 kcal/kg (ME), 20 kcal/treat (ME).



## 100% NATURAL 1" BACON & CHEESE PET BISCUITS

**INGREDIENTS:** Barley Flour, palm oil, honey, rolled oats, cheddar cheese, flax, coconut oil, natural bacon flavor.  
**GUARANTEED ANALYSIS:** Crude Protein (min.) 10%, Crude Fat (min.) 17.5, Crude Fiber (max.) 2.0%, Moisture (max.) 8.5%. **CALORIE CONTENT** (calculated): 4,554 kcal/kg (ME), 19 kcal/treat (ME).



## 100% NATURAL 1" OATMEAL & CINNAMON PET BISCUITS

**INGREDIENTS:** Barley flour, palm oil, honey, rolled oats, oat flour, flax, coconut oil, chia seeds, cinnamon.  
**GUARANTEED ANALYSIS:** Crude Protein (min.) 10.0%, Crude Fat (min.) 19.5%, Crude Fiber (max.) 2.0%, Moisture (max.) 8.5%. **CALORIE CONTENT** (calculated): 3,837 kcal/kg (ME), 16 kcal/treat (ME).



## 100% NATURAL 1" PUMPKIN & SPICE PET BISCUITS

**INGREDIENTS:** Barley flour, palm oil, honey, rolled oats, pumpkin, oat flour, flax, coconut oil, chia seeds, cinnamon, ginger, cloves. **GUARANTEED ANALYSIS:** Crude Protein (min.) 10.0%, Crude Fat (min.) 19.5%, Crude Fiber (max.) 2.0%, Moisture (max.) 8.5%. **CALORIE CONTENT** (calculated): 3,837 kcal/kg (ME), 16 kcal/treat (ME).



## 100% NATURAL 1" CHICKEN & VEGGIE PET BISCUITS

**INGREDIENTS:** Barley flour, palm oil, honey, rolled oats, chicken, oat flour, flax, coconut oil, sweet potato, parsley.  
**GUARANTEED ANALYSIS:** Crude Protein (min.) 13%, Crude Fat (min.) 17.50%, Crude Fiber (max.) 2.0%, Moisture (max.) 8.5%. **CALORIE CONTENT** (calculated): 3,597 kcal/kg (ME), 15 kcal/treat (ME).



## 100% NATURAL 1" DOUBLE CHEESE PET BISCUITS

**INGREDIENTS:** Barley flour, palm oil, honey, rolled oats, cheddar cheese, parmesan cheese, oat flour, flax, coconut oil.  
**GUARANTEED ANALYSIS:** Crude Protein (min.) 12%, Crude Fat (min.) 17.5%, Crude Fiber (max.) 2.0%, Moisture (max.) 8.5%. **CALORIE CONTENT** (calculated): 4,077 kcal/kg (ME), 17 kcal/treat (ME).

# 100% NATURAL COOKIES & BARS

NO ARTIFICIAL FLAVORS | NO ARTIFICIAL COLORS | NO PRESERVATIVES



## 100% NATURAL 1.5" PEANUT BUTTER COOKIES

**INGREDIENTS:** Whole wheat flour, corn syrup, vegetable shortening, peanut butter, honey, eggs, whey.  
**GUARANTEED ANALYSIS:** Crude Protein (min.) 10.0%, Crude Fat (min.) 17.5%, Crude Fiber (max.) 2.0%, Moisture (max.) 8.0%. **CALORIE CONTENT** (calculated): 2,130 Kcal/kg (ME), 22 Kcal/treat (ME).



### 100% NATURAL 1.75" PEANUT BUTTER HEARTS

**INGREDIENTS:** Rye flour, rice flour, oatmeal, applesauce, flax, peanut butter, rice bran. **GUARANTEED ANALYSIS:** Crude Protein (min.) 12.0%, Crude Fat (min.) 8.0%, Crude Fiber (max.) 3.0%, Moisture (max.) 9.0%. **CALORIE CONTENT** (calculated): 2,145 Kcal/kg (ME), 15 Kcal/treat (ME).



### 100% NATURAL 1.75" APPLE CRUNCH HEARTS

**INGREDIENTS:** Rye flour, rice flour, applesauce, barley flakes, oatmeal, flax, honey, rice bran, apple flavor. **GUARANTEED ANALYSIS:** Crude Protein (min.) 12.0%, Crude Fat (min.) 8.0%, Crude Fiber (max.) 3.0%, Moisture (max.) 9.0%. **CALORIE CONTENT** (calculated): 2,145 Kcal/kg (ME), 15 Kcal/treat (ME).



### 100% NATURAL 3" PEANUT BUTTER HEARTS

**INGREDIENTS:** Rye flour, rice flour, applesauce, barley flakes, oatmeal, peanut butter, flax, honey, rice bran. **GUARANTEED ANALYSIS:** Crude Protein (min.) 12.0%, Crude Fat (min.) 8.0%, Crude Fiber (max.) 3.0%, Moisture (max.) 9.0%. **CALORIE CONTENT** (calculated): 1,547 Kcal/kg (ME), 37 Kcal/treat (ME).



### 100% NATURAL 1.5" GRANOLA BARS

**INGREDIENTS:** Oat flour, brown rice syrup, oatmeal, rice flour, flax seed, coconut oil, cranberries, carrots, coconut flakes, cinnamon, eggs. **GUARANTEED ANALYSIS:** Crude Protein (min.) 8.0%, Crude Fat (min.) 3.0%, Crude Fiber (max.) 9.0%, Moisture (max.) 12.0%. **CALORIE CONTENT** (calculated): 1,892 kcal/kg (ME), 27 kcal/treat (ME).

## 100% NATURAL BULK-RUN RECIPE

100% NATURAL RECIPE | 3 TREAT SHAPE OPTIONS | 10,000-POUND MOQ

We offer a CUSTOM-RUN option with the below recipe, to help Clients save approximately 30% on their treats. This recipe contains 100% natural ingredients, with no artificial preservatives, flavors or colors. The minimum run size for this recipe is 10,000 pounds of bulk treats. We offer the three treat shapes shown below. There is a 5% +/- on each production run. Client must agree to take the entire run. This recipe is not available in private labeled pouches. It is only available in 20 lb bulk boxes, stacked 36 cases per skid.

### 100% NATURAL CHICKEN, MILK, OAT & HONEY RECIPE

**INGREDIENTS:** Oat flour, barley flour, brown rice flour, pea flour, dried whole milk, chicken fat (preserved with mixed tocopherols), chicken, sugar, rolled oats, flaxseed, salt, honey. **GUARANTEED ANALYSIS:** Crude Protein (min.) 10.0%, Crude Fat (min.) 5.0%, Crude Fiber (max.) 4.0%, Moisture (max.) 12.0%. **CALORIE CONTENT** (calculated): 26 kcal/treat (ME).



**Small Bones**  
1" x 1.75"



**Paw Cookies**  
1.75" x 1.75"



**Large Bones**  
1.5" x 3.25"



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